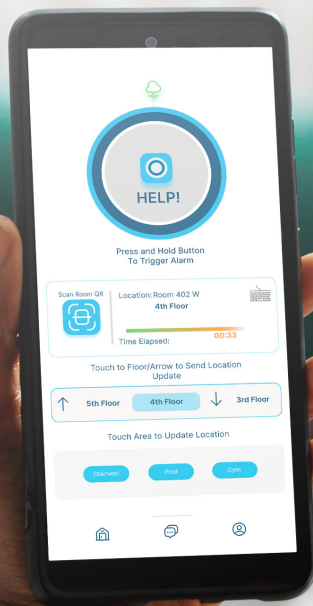




EMPLOYEE SAFETY DEVICES IN HOTELS: WHY PROSAFE IS A BETTER CHOICE



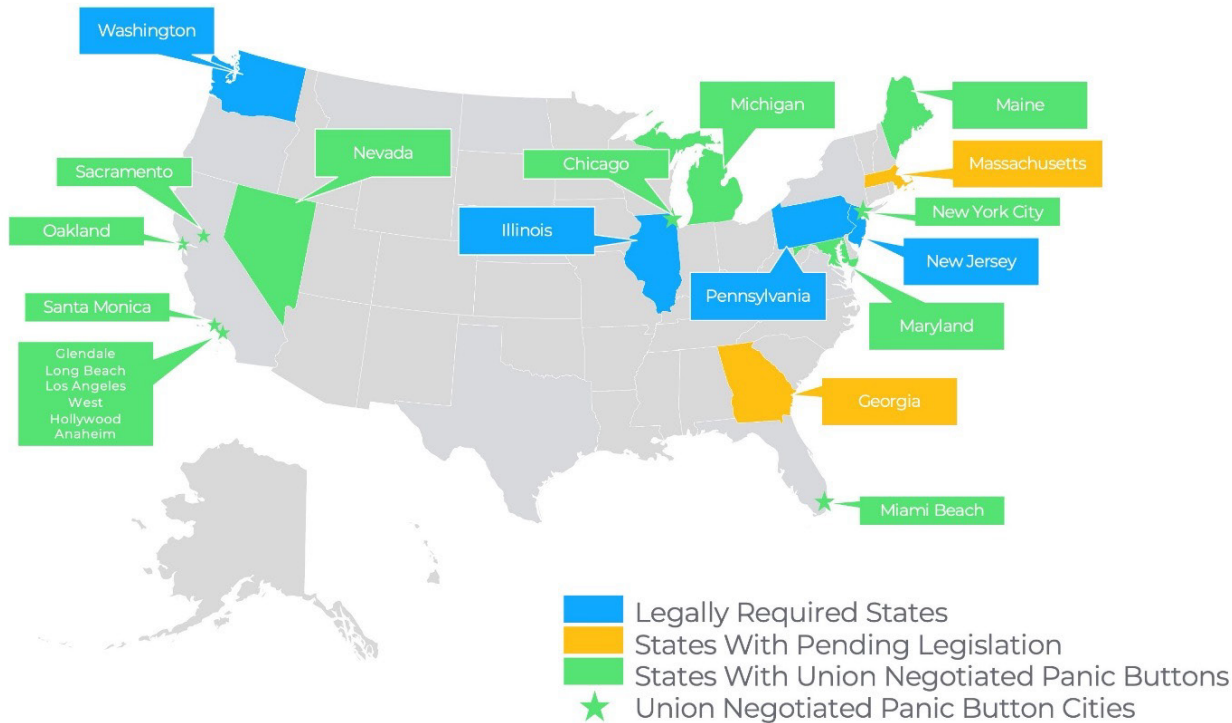
Protecting the safety of employees is a critical concern in the hotel industry. Housekeeping staff, maintenance workers, and other employees often work alone in isolated areas, leaving them vulnerable to various safety risks. In recent years, the hospitality industry has taken significant steps to protect employees, with many hotels adopting employee safety devices (ESDs) to meet regulatory requirements and industry best practices. One solution, ProSafe by WorldVue, stands out as a smarter and more effective choice for hoteliers looking to ensure the safety of their employees.

Employee Safety Devices are Essential for Hotels

The push for hotel employee safety has gained momentum due to incidents involving staff in unsafe situations. To address this, industry leaders have adopted proactive measures, and governments and unions have passed regulations to mandate the use of ESDs in certain areas.

AHLA's 5-Star Promise

The American Hotel & Lodging Association (AHLA) has been instrumental in this movement. Its 5-Star Promise describes a commitment to provide hotel employees with ESDs and improve safety protocols. Nearly 60 member companies, including many major hotel brands and representing an estimated 20,000 hotel properties, have endorsed this initiative. The 5-Star Promise also promotes mandatory anti-harassment policies and safety training, creating a safer environment for hotel staff. By adopting the 5-Star Promise, hotels demonstrate their commitment to employee safety and compliance with industry best practices.



Legal and Regulatory Considerations

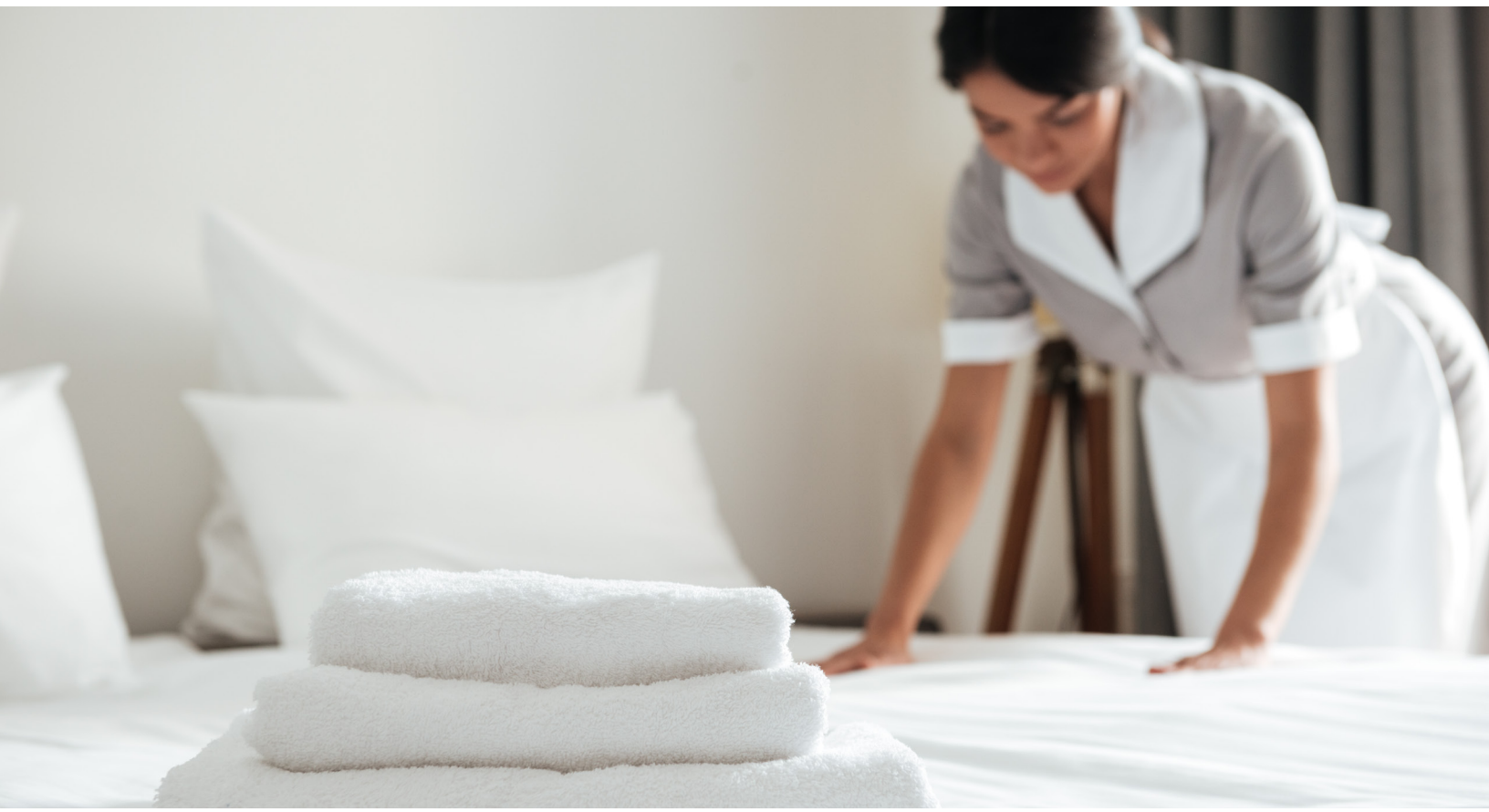
In addition to the AHLA's guidelines, some cities and states have implemented laws requiring hotels to provide ESDs to their employees. For example, the cities of Seattle and Chicago have passed ordinances mandating the use of ESDs for lone employees of certain businesses like hotels. As of this writing, the states of Washington, Illinois, Pennsylvania, and New Jersey have similar laws regarding requirements for ESDs. Lawmakers have also proposed regulations in Massachusetts and Georgia.

In many cases, laws specify using "panic buttons" instead of alternatives such as noisemakers. (We describe the pros and cons of various types of ESDs below.) Failure to comply with these laws can result in fines, legal liabilities, and a damaged reputation. Hoteliers must ensure that they are fully aware of the legal requirements in their location and take proactive steps to stay compliant.

Union Negotiations

Unions have also negotiated requirements for ESDs in a number of locations. Cities subject to union regulations now include Miami Beach, New York City, Chicago, Sacramento, Oakland, Santa Monica, and multiple cities in the Los Angeles/Anaheim region. Similarly, hotels in Nevada, Michigan, Maine, and Maryland are also subject to union-negotiated requirements.

Including panic buttons in collective bargaining agreements speaks to employees' desire for the protection ESDs provide. Thus, properties must comply with such regulations not only to avoid legal action but also to improve hiring and retention.

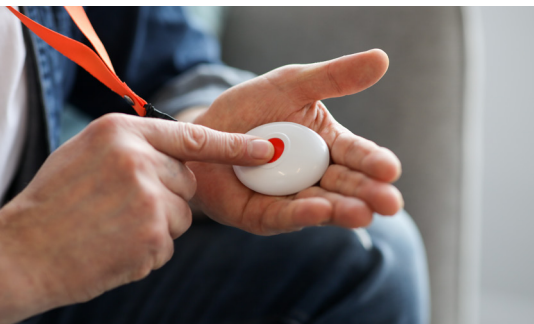


Types of Employee Safety Devices

Several types of ESDs are available, each with different features and functions to meet the needs of hotel staff. Here are some of the most common types:

- **Wearable Panic Buttons** - These small devices are wearable on lanyards, on a wrist, or clipped to clothing. With the press of a button, staff can send a distress signal to management or security.
 - **Pros:** Easy and discreet. Many models feature built-in GPS, Wi-Fi, or Bluetooth tracking, allowing responders to locate employees quickly.
 - **Cons:** Limited battery life in some models. Depending on the system, may not offer full coverage in remote areas of the property.
- **Walkie-Talkies** - These devices provide direct communication between staff members. They can be used in emergencies but are primarily communication tools.
 - **Pros:** Reliable for back-and-forth communication. Does not rely on network connections.
 - **Cons:** Lack automatic alerts and location tracking. Employees must manually and verbally report an emergency, which can be difficult in threatening situations.
- **Mobile Apps** - These apps allow employees to send distress signals via their smartphones. They can include features such as location tracking and automatic alerts.
 - **Pros:** Can integrate with existing hotel communication systems. Often come with advanced tracking features.
 - **Cons:** Dependence on smartphones and Wi-Fi networks. They may be less discreet and more difficult to use in an emergency than panic buttons.
- **Noisemakers** - These are handheld devices that emit a loud noise when triggered. They aim to attract immediate attention in case of an emergency.
 - **Pros:** Lightweight and easy to carry. Straightforward to use, often requiring only a button press or pin pull. Cost-effective. No need for network connectivity or frequent battery charging.
 - **Cons:** Depends on proximity, relying on someone nearby hearing the alarm and taking action. No tracking or communication features. Loudness of alarm may be a drawback, escalating tension in cases of harassment or aggression. Can cause noise fatigue, where alarms are ignored over time. Compared to other types, leaves properties open to the highest level of legal liability.

These options vary in effectiveness, with panic buttons and mobile apps offering the most comprehensive safety features. However, not all systems are equal, and choosing the right ESD (or combination of devices) is crucial for ensuring staff safety across the entire property.



What to Look for in an Employee Safety Device

When choosing an ESD solution for a property, hoteliers should consider several key factors to ensure the device meets their employees' safety needs and local regulations. Other considerations include:

- **Ease of Use** - The device should be simple to operate, especially in high-stress situations.
- **Location tracking** - A reliable ESD solution must include some form of tracking to support the quick location of employees in distress.
- **Coverage** - Ensure the device covers the entire property, including remote areas like stairwells and basements.
- **Battery life** - Devices should last through an employee's entire shift without requiring a recharge.
- **Durability** - The device should be robust and capable of withstanding the rigors of daily hotel operations.
- **Multilingual capabilities** - Make sure the device can support staff who speak different languages, with features such as multilingual alerts and a user-friendly interface offering multi-language capabilities. This ensures that all employees can effectively operate the device, regardless of language proficiency.

ProSafe: A Better Choice for Hotels

Founded in 2020, ProSafe was born out of a necessity for more affordable and effective safety solutions in the hospitality industry. One of ProSafe's co-founders was a former hotel General Manager who saw firsthand that available solutions were prohibitively expensive and offered minimal safety enhancements.


In contrast, ProSafe stands out from other ESD options in the market due to its feature set, ease of use, and reliability. Here's why ProSafe is a superior choice for hoteliers:

- **Simplified operation** - ProSafe designed this solution with ease of use in mind. It features a one-button activation system, which allows employees to signal for help with minimal effort. This is crucial during emergencies that require quick action, with no time to fumble with complicated devices.
- **Superior coverage** - ProSafe offers comprehensive coverage across the entire hotel property, including remote areas. The system functions reliably even in large, multi-story hotels, ensuring that staff can always send a distress signal, no matter where they are.
- **Advanced tracking capabilities** - With real-time GPS and Bluetooth tracking achieving room/area-level accuracy, ProSafe allows hotel management and security teams to locate employees quickly. This ensures a faster response time, which can make all the difference in emergency situations.
- **Multilingual support** - ProSafe is ideal for hotels with multilingual staff, with the ability to translate over 50 languages in real time. This solution supports multilingual alerts and has a user interface that can accommodate employees who may not be fluent in the hotel's primary language. This feature is critical for ensuring all employees can use the device effectively regardless of language barriers.



- **Multiple options for use** - ProSafe offers a mobile app interface as well as wearable panic buttons, allowing staff to use whichever device best suits their needs. Employees can activate alerts silently or audibly as the situation requires. Push-to-talk voice notes can capture real-time voice notes in case an employee cannot type during an emergency.
- **Audiovisual evidence** - ProSafe also supports the collection of audiovisual evidence for incident reporting, ensuring that properties can retain more information for investigation and possible prosecution.
- **Robust and long-lasting** - ProSafe devices are durable and offer a long battery life, ensuring they can withstand daily use without frequent charging. Batteries are easy to change when needed. This makes ProSafe's devices a reliable option for busy hotel staff who need dependable equipment throughout their shifts.

The table below highlights how ProSafe stacks up against a competitor's solution.



FEATURES	PROSAFE	COMPETITOR A
Installation Costs & Technology	QR/NFC Technology Flat \$1,000 Fee	Bluetooth/Wi-Fi Beacon Network \$6,000+ Installation Fee
Real-Time Tracking	Beaconless utilizing current Bluetooth/Wi-Fi capabilities at no extra cost	Via Beacons + Additional Infrastructure
Communication Capabilities	Smartphones, supporting text, pictures, voice notes, & enhanced messaging	Functions like a walkie- talkie, offering basic verbal communication
Translation Services	50+ languages Real-time translation	30+ Languages Real-time translation
Wearable Devices	Affordable & versatile, wearable panic buttons, battery life of 2-3 years & easily replaceable batteries	N/A
Cost Comparison	Industry standard 50% lower	Increased hardware & service fees

Employee safety is a critical concern for hoteliers today, not least because of requirements and standards specifying the need for ESDs. While many options for ESDs are available, ProSafe by WorldVue offers a clear advantage with its simple operation, superior coverage, advanced tracking, and multilingual support. Hoteliers looking to enhance their staff safety protocols while ensuring compliance should consider ProSafe as the best option for protecting their employees.

WorldVue can help you achieve compliance and keep your staff safe with the ProSafe solution. As your ONE point of contact for all your property's technology needs, WorldVue will design, manage, and deploy solutions that are right for your brand, property, staff, and guests. We can also help you with infrastructure, equipment, support, security, in-room entertainment, and more. Contact us today for more information!